

REED TURNER

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EXPERIENCE

UX Designer & Researcher | Safeways

UTA Class Project · January - December 2024

- Prototyped designing, researching, and creating an app called Safeways that promotes safer driving habits among college students with interactive quizzes, driving tips, and more.
- Created user personas, conducted user journeys, and researched users with surveys, interviews, and questionnaires.
- Used collaborative software like Figma and Miro for wireframing, low/high fidelity prototyping, branding, assets, and story boarding.

UI/UX Designer | Roma's Pizzeria

UTA Class Project · January - April 2024

- Redesigned the outdated and inefficient website for Roma's Pizzeria, a local Italian restaurant and pizzeria.
- Designed and created a fully digital menu with mock add-to-cart and checkout functionality, reduced the amount of popups, and matched the branding to the website theme, creating a cohesive and seamless user experience.

Server | Pappasito's Cantina

Fort Worth, TX · February 2019 - July 2020

- Provided attentive service to groups ranging from 1 to 30 guests.
- Collaborated with my coworkers to ensure an exceptional dining experience for all customers.

SKILLS

Design

User Experience · Interaction Design · User Interface · Physical and Digital Prototyping · Visual Design · Wireframing · Low/High Fidelity Mockups · Information Architecture · Inclusive Design

Research

User Interviews · User Testing · User Stories · User Personas · Journey Mapping · A/B Testing · Competitor Analysis · Design Strategy

Software

Figma · Adobe XD · Illustrator · Photoshop · InDesign · After Effects · Premiere Pro · Audition · Microsoft Office Suite · Miro · HTML · CSS · JavaScript · GitHub · Slack

Visual Design

Branding · Typography · Iconography · Web Design · Stylesheets · Digital Media Design

Other Skills

User Centered Approach · Communication & Collaboration · Responsive Web Design · Usability Testing · Designing for Accessibility

EDUCATION

B.F.A. in Communication Technology

University of Texas at Arlington · 2022-2024

- Honors: Summa Cum Laude
- Graduated with the Maverick Advantage and Digital Media Certificate

Associate of Arts

Tarrant County College · 2020-2022